

West Lebanon Feed & Supply
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PRESS RELEASE

GOOBERPICK (AKA WEST LEBANON FEED & SUPPLY “EXPRESS”) HAS OFFICIALLY LAUNCHED 2 UPPER VALLEY LOCATIONS

We are pleased to announce that GooberPick (www.gooberpick.com), the long-awaited, meet-you-on-the-way delivery system that was designed and developed by West Lebanon Feed & Supply, has officially launched and is now in service! For Upper Valley shoppers, GooberPick provides all the on-demand convenience and 24/7 access of online shopping, but with the added benefit of supporting LOCAL and INDEPENDENT retailers. Platform creators West Lebanon Feed & Supply are the first of hopefully many other small, independent stores who will utilize the GooberPick retail delivery system to better compete with online giants like Amazon or Chewy, while still offering the best in service, a localized commitment to their communities, and a much more personalized customer experience. And in most cases, orders are filled in just 12 hours or less!

With delivery locations currently in Enfield, New Hampshire (at the Enfield House of Pizza) and West Lebanon, New Hampshire (adjacent to the West Lebanon Feed & Supply store), GooberPick.com makes it easy to shop for products from West Lebanon Feed & Supply and have them delivered to one of the convenient GooberPick location for 24/7 pickup access.

GooberPick was conceptualized after West Lebanon Feed & Supply conducted an extensive survey of Upper Valley shoppers and found that there was an overwhelming desire to support LOCAL businesses, but also to be able shop those places online for added convenience and time-savings. The message was received loud and clear: a NEW way to shop needed to be created that would champion the LOCAL stores that make our communities vibrant and strong, but that would not require the time/travel investment that often makes online click-and-deliver shopping so easy and convenient for busy lives.

And so GOOBERPICK.COM was born!

KEY FEATURES:

Locations – currently there are 2 deployed GooberPick locations, *with more on the way soon!* The vision is to have around 12 locations strategically located throughout the Upper Valley area for added convenience. Please note: GooberPick is NOT home delivery and does not offer shipping; it is currently available in the West Lebanon Feed & Supply service market and provides delivery to the specified drop-off locations.

Stores – currently West Lebanon Feed & Supply is the pilot store for GooberPick. As the program develops, we hope to add other independent retailers to the GooberPick marketplace.

Available Products – West Lebanon Feed & Supply has populated the online store at GooberPick.com with hundreds of popular products, and more are being added every day! The immediate goal is to have thousands of products available from independent retailers to make it a true win-win for local shopping!

Secure Delivery Locations and Convenient Access – Upon placing an order, shoppers are provided with code access to their chosen delivery “pod” location. They are alerted when their order is available for pickup and they can retrieve at their earliest convenience. It’s as easy as 1-2-3!

For more information about GooberPick, please feel free to contact us at:

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Or visit GooberPick.com today to explore and shop!